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INTERVIEW WITH JOHN FRYE: VEHICLE DESIGNER | DESIGN DISCUSSION Designing For People Henry Dreyfuss

Written in a robust, fresh style, the book offers inspiration to both designers and design-interested laymen. In addition, the author's uncompromising commitment to public service, ethics and design responsibility make his book a timely read for any designer seeking to define his or her role in today's industrial design community.

Designing for People: Amazon.co.uk: Henry Dreyfuss ...

Henry Dreyfuss (March 2, 1904 – October 5, 1972) was an American industrial designer. Dreyfuss was a native in Brooklyn, New York. As one of the celebrity industrial designers of the 1930s and 1940s, Dreyfuss dramatically improved the look, feel, and usability of dozens of consumer products.

Designing for People by Henry Dreyfuss - Goodreads

Designing for People. From the first answering machine ("the electronic brain") and the Hoover vacuum cleaner to the SS Independence and the Bell telephone, the creations of Henry S. Dreyfuss have shaped the cultural landscape of the 20th century. Written in a robust, fresh style, this book offers an inviting mix of professional advice, case studies, and design history along with historical black-and-white photos and the author's whimsical drawings.

Designing for People - Henry Dreyfuss - Google Books

Designing for People takes us through Dreyfuss' decision to establish himself as an industrial designer, expanding from his early career designing theater sets, through the growth of his practice and business and up to the state of industrial design in the early 1950s.

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The book moves through design thought and philosophy, stories of projects and results, exposition of what the design business is about, and predictions of what industrial designers will work on in the future.

Designing For People | Designer's Review of Books

Henry Dreyfuss was an industrial design pioneer. Dreyfuss is known for designing some of the most iconic devices found in American homes and offices throughout the twentieth century, including the Western Electric Model 500 telephone, the Westclox Big Ben alarm clock, and the Honeywell round thermostat. Dreyfuss enjoyed long term associations with several name brand companies such as John Deere, Polaroid, and American Airlines.

Henry Dreyfuss - Wikipedia

Designing for People, Henry Dreyfuss (1955) “ When the point of contact between the product and the people becomes a point of friction, then the designer has failed.

All Things Design | Designing for People, Henry Dreyfuss ...

Henry Dreyfuss, (born March 2, 1904, New York City—died Oct. 5, 1972, South Pasadena, Calif., U.S.), U.S. industrial designer noted for the number and variety of his pioneering designs for modern products. At age 17 Dreyfuss was designing sets for stage presentations at a Broadway motion-picture theatre. In 1927 a store commissioned him to study its merchandise, assess its attractiveness, and make drawings indicating improvements that the manufacturers could make.

Henry Dreyfuss | American industrial designer | Britannica

Henry S. Dreyfuss is considered the founding father of industrial design and one of the most prolific designers of the past century. Born in New York City in 1904, he authored or inspired countless American design landmarks, including the model 300 Bell

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telephone, Hoover appliances, the Twentieth Century Limited locomotive, and RCA televisions.

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Designing for People, Dreyfuss, Henry, eBook - Amazon.com
Designing for People, Henry Dreyfuss (1955) “ When the point of contact between the product and the people becomes a point of friction, then the designer has failed On the other hand, if people are made safer, more comfortable, more eager to purchase, more

Designing For People Henry Dreyfuss

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Designing for People: Amazon.ca: Dreyfuss, Henry: Books

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Designing for People, Dreyfuss, Henry, eBook - Amazon.com
Dreyfuss' "Designing for People" proved an inspiring collection of anecdotes and stories exemplifying the true functions of an industrial designer. Nostalgia combined with some sage-like advice, Dreyfuss reminds the designer of his or her role in the product development field.

Designing For People: Amazon.com: Books

Designing for People by Henry Dreyfuss. Henry Dreyfuss designed telephones, war rooms, ship cabins, train interiors, magazines, bank vault doors, dental equipment, tractors, and radar systems. It ' s unlikely that any contemporary designer has the opportunity to be involved in such a broad reach of projects.

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